

CHRIS MOSEMAN, Interactive Art Director

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EXPERIENCE

Freelance
Los Angeles, CA
06/2008 - present
03/2001 - 06/2002

Art Director, Flash Designer/Programmer, Photo Retoucher

- Art direction, usability, conceptualization, layout, and UI design for interactive media
- Designing of user interfaces from wireframes for social networking site
- Integral roles in development of brand, marketing and design strategies
- Retouching product and model photography
- Web construction of interactive designs using HTML, CSS, Flash, and Flash ActionScript
- Managing projects and client interaction

Murad, Inc.
El Segundo, CA
07/2002 - 06/2008

Manager, Web Creative

- Management of multiple design projects/schedules, in-house designers, and freelancers
- Art direction, usability, conceptualization, layout, and UI design for all interactive media, including direct-to-consumer marketing, e-commerce content, online marketing programs, mini-sites, graphic emails, and web banners
- Integral role in Information Architecture development and User Experience design
- Integral role with marketing, branding, and strategic planning
- Integral role with technical teams in planning/integration of technologies and SEO
- Photo retouching (product and model photography)
- Design conceptualization and layout of print materials including catalogs, direct-to-consumer mailers, packaging, and marketing collateral
- Flash programming, ActionScript, HTML

Veridian Corp.
Los Angeles, CA
10/1999 - 03/2001

Graphic Designer

- Design conceptualization and layout for Internet/Intranet sites, brochures, business cards, newsletters, presentations, displays
- Design and construction a large-scale web site for a contracted client
- All front-end web construction (HTML, Flash, integration with backend)
- Supervision of 2 Junior Designers

TECHNICAL SKILLS

Software	Programming/Coding
Photoshop, Flash, Dreamweaver, Illustrator, InDesign	HTML (proficient hand-coder), CSS, Flash ActionScript,
Microsoft Word, PowerPoint, Excel	Basic literacy with backend technologies for collaborating
Pro Tools, Samplitude	with technical teams

EDUCATION

Bachelor of Science - Computer Graphics Technology (Interactive Media) - May, 1999
Purdue University, West Lafayette, Indiana